

Web Design

A strong web site must be easy to use, organized, and visually appealing for your clients. Our experience shows both visually in our web sites as well as our process:

Define & Strategize

The first step is to define the goals. This is done by gaining a detailed understanding of your business, brand, customers and competition. A plan of action is then created to attain these goals.

Concept Development

The Concept Development phase is where the solutions begin to take shape. Taking the user's point-of-view, we address the site structure, content, functionality, navigational scheme and creative requirement.

Design

The information from the Concept Development phase is then used to build a prototype that is ready for usability testing. Through analysis and your feedback, the prototype is refined and finalized.

Implementation

Its now time to build the final web site. All functional technologies such as shopping cart are integrated if necessary. The deliverable is tested and any documentation necessary to maintain your site is delivered.

Each design package comes complete with up to 6 pages. The charge for additional pages is \$49.95 per page.