
HTS Cart Features

Requirement

- HTS Hosting account

Setup

- No programming required
- Complete ready to use storefront
- Import feature allows easy importing of products and product options
- Multi-language, configurable currency symbol and configurable list of states/provinces

Design & Layout

- SEO friendly layout
- Highly attractive website design
- Template-based system for easy customization of the complete layout
- Can be easily integrated into your own site's look and feel
- Support for both thumbnail and full size images
- Define a preset image height & width for all images
- Built in CSS (Cascading Style Sheet) support

Administration Area

- Easy browser based administration Add unlimited products, categories and subcategories
- Support for digital and physical goods. Allow your customers to download their purchases from their account
- Add unlimited specials, coupons or discounts
- Add unlimited options for items with ability to charge more per option and increase the weight for shipping calculations
- Add unlimited custom fields for products to collect information from your customers
- Add additional administrator accounts and limit access to certain or all areas in the admin backend
- Email all of your clients, affiliates and admins at once with a built in emailing system
- Backup, and import templates, or create your own templates for importing into the cart
- Easily backup your database to a php file for fast backup and fast restoration in minutes
- Print a package listing to ship with items to your customers
- Create and groups for discounted wholesale prices and retail prices Import and export products, options and custom fields

Customer Service

- All orders stored in MySQL database

- Sensitive information is encrypted to guard against potential problems
- Wishlist feature so your customers can add their favorite items to a list and email to their friends and family
- Product reviews for more interactive shopping
- Customers can log in and view their order history for review and status as well as get tracking information
- When reviewing orders customers can ask questions or see notes left by the administration
- Automated emailing after signup or ordering for fast response time to customers
- Customers can login and maintain their accounts

Product Catalog

- Easy navigation for less confusion while shopping
- Fast and friendly search and advanced search features
- Automated display of bestsellers and specials
- HTML or plain text product descriptions
- Coupon codes and quantity discounts
- Display current inventory and allow/disallow adding of items that are out of stock
- Unlimited product options with optional price modifiers
- Add custom fields to collect data for any item

Shipping and Tax

- Collect tax for any state, country or zip code and define a separate rate for each area you collect from
- Real-time USPS, UPS, FedEx and Canada post shipping calculation by product and total order weight
- Support for international shipping Flat rate shipping per-pound, per-item, per-order or by percent of total
- Shipping table for shipping by order total with ability to set different prices for US, Canada or Other
- Ability to set items to be shipped free
- Add handling charges
- Set product specific shipping costs
- Allow your customers to choose shipping method

Payment Options

- Accept check, money order, purchase orders and credit cards
- Manual offline credit card processing
- Accept PayPal payments
- Authorize.NET real-time credit card processing

