

## CMS & Blog

Software that provides a method of managing your website is commonly called a CMS or "Content Management System". Many blogging software programs are considered a specific type of CMS. They provide the features required to create and maintain a blog, and can make publishing on the Internet as simple as writing an article, giving it a title, and organizing it under (one or more) categories.

HTS Designs specializes in both Content Management Systems and Blogs for your web site.

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### Content Management Systems

Content Management Systems are used all over the world to power everything from simple, personal homepages to complex corporate web applications.

Content Management Systems can be used to easily manage every aspect of your website, from adding content and images to updating a product catalog or taking online reservations.

Content Management Systems make it simple for even non-technical users to add or edit content, update images, and to manage the critical data that makes your company or organization go. Anybody with basic word processing skills can easily learn to manage a Content Management System site.

Via a simple, browser-based interface you will be able to easily add new press releases or news items, manage staff pages, job listings, product images, and create an unlimited amount of sections or content pages on your site.

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### Blogging

"Blog" is an abbreviated version of "weblog," which is a term used to describe web sites that maintain an ongoing chronicle of information. A blog is a frequently updated, personal website featuring diary-type commentary and links to articles on other Web sites. Blogs range from the personal to the political,

and can focus on one narrow subject or a whole range of subjects.

Many blogs focus on a particular topic, such as web design, home staging, sports, or mobile technology. Some are more eclectic, presenting links to all types of other sites. And others are more like personal journals, presenting the author's daily life and thoughts.

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